



PRESS RELEASE

AN EVENING HONOURING LOUIS DUFOUR

A toast to winter and to ski

Benefitting the Laurentian Ski Museum

Saturday November 12th, 2022

Cocktail dinatoire at 5 PM

One drink with appetizers

T-Bar 70, Sommet Saint-Sauveur

350, Saint-Denis Avenue, Saint-Sauveur (Québec), J0R 1R3

TRIBUTE

Pioneer, great builder of the ski industry in Quebec, skier emeritus, gentleman loved by all, member of the Laurentian Ski Hall of Fame, founder with his early partner, Jacques Hébert, of one of the largest ski enterprises in Québec.

To highlight his contribution to the region, the evening will also be the moment to officially unveil a street being jointly named after him, the "Louis Dufour Road" by the city of Saint-Sauveur and the Piedmont municipality.

Join us to honour him at the beginning of a new ski season.

A TOAST TO WINTER

At the beginning of each new winter, the Ski Museum proposes a « Toast to Winter » to greet the imminent arrival of the ski season. A unique opportunity to meet up with friends before the arrival of snow.

SKI MUSEUM

This fundraising evening for the Laurentian Ski Museum is held in preparation of the development of the new Museum location, at 6, de la Gare, planned for early 2023. Previously the location of the pub “The Inn”, a place of meeting for ski monitors and to share anecdotes. Articulating the LSM plans will gradually unfold over the next few years. Caring for its community, the LSM wishes to have a unifying space, firmly rooted in its past yet resolutely turned towards the future.

We wish to highlight the history of skiing, from its arrival until today. Our progress, our legends and our Laurentians champions, as well as local, national and even international achievements! The LSM will offer a new experience with activities for different audiences, allowed by the new location.

The LSM is positioned since 1982 as the curator, protector and distributor of tangible and intangible heritage of the history of skiing in the Laurentians, birthplace of the ski industry in Quebec and even Canada. Its unique collection of 7500 artifacts comprises, among others, sporting equipment, documentation (maps, lapel pins, etc.) as well as 21 private archive groupings (family, such as Herman Smith-Johannsen; ski centers, such as La Marquise) will be stored in a space meeting museum standards. Please note that the LSM is the only museum in Eastern Canada with this particular theme that is opened year-round.

The LSM exhibition is available to the public at 30, Filion Street, in Saint-Sauveur, just across from the church, from Tuesday to Sunday, 11 AM to 5 PM.

Tickets for the cocktail are available for 100 \$ and must be paid in advance. A 50 \$ per ticket receipt will be given for tax purposes.

Do not wait! Reserve your place on line! www.skimuseum.com

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FOR MORE INFORMATION

Phone : 450-227-2564 ext 257 or 1-877-5128-2553 ext 257

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